



## *Hobart 2018*

The annual Records and Information Management Professionals Australasia (RIM Professionals Australasia) convention is well established and is widely recognized as the largest dedicated records and information event of its type in Australasia. As the Convention moves to a different location each year attendance at the conventions vary with as many as 500 delegates recorded although typically there are 250 delegates plus an additional 80 trade exhibitors. Delegates are predominantly middle management and specialists in the records and information management disciplines and attend the Convention to expand their knowledge in the field, make and maintain networks and view the products and services on offer in the Trade Exhibition. The next convention will be held as follows:

**9th-12th September 2018**  
**WrestPoint, Hobart**

*Packages for exhibition and sponsorship are available as follows:*

### **Convention Exhibition Stand**

Being an exhibitor is an effective way to communicate with your prospective clients or existing customers. This opportunity promotes free and clear exchange of information and an unparalleled means of displaying your product or service. Delegates who attend the Convention want to take time to view and discuss products and services relevant to their industry meaning good leads and no time wasters.

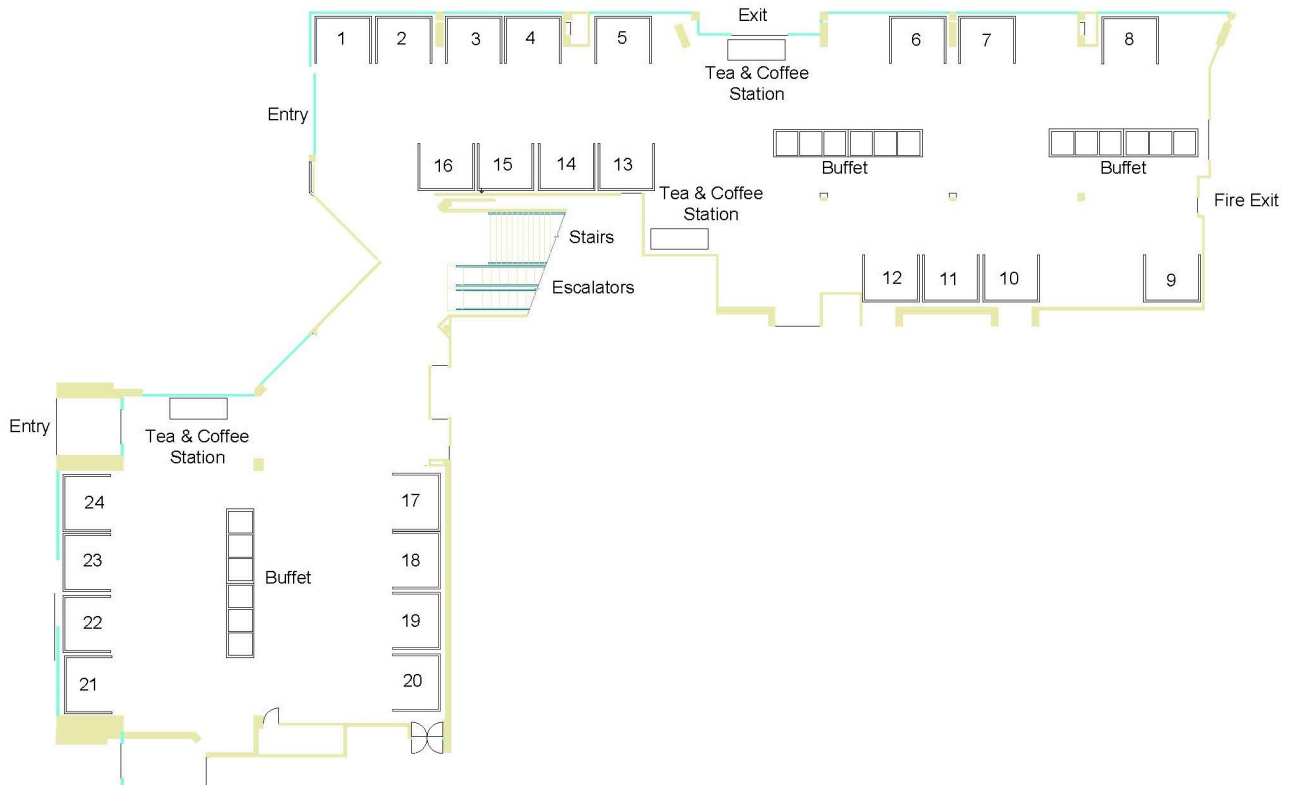
As an exhibitor you receive:

- One quality designed exhibition stand of 3m x 3m, including:
  - Back & side walls
  - 2 x 75w spotlights
  - 1 x standard company sign for aisle frontage
  - 1 x 4 amp power supply
- Morning and Afternoon Teas and Lunch supplied for two (2) of your company representatives – a great opportunity to network with conference delegates.
- Welcome Reception and Official Dinner tickets supplied for two (2) of your company representatives – another great opportunity to network with delegates in a relaxed atmosphere.
- Listing in our Conference App which includes your logo, and if provided to us a 50 word spiel, website hyperlink and a PDF document
- Free advertisement in the RIMPA fortnightly newsletter, date to be agreed
- Logo on our Exhibitors Signage Board
- Opportunity to hand out promotional material to delegates from your exhibition stand.
- Free cleaning and stand security for the duration of the convention.

See the relevant floor plan to nominate the space you require. An exhibition kit will be forwarded to you on acknowledgement of confirming exhibition space. Space will not be reserved until a 50% deposit and a signed exhibition contract are received, with the remainder due no later than 1st August in the Convention year. Penalty clauses apply for cancellations and exhibitors are not allowed to set up at the event if full payment has not been received.

**Cost of this high profile package is \$4,000 + GST**

# Convention Exhibition Floor Plan



## Vendor Wall

Do you wish to have a presence and get your message out there but don't have the budget to commit to a full trade stand? This option may be for you.

Package includes:

- A large poster 1m wide x 2m high displayed in the trade exhibition area
  - A brochure rack for displaying and distributing your information
  - A listing on the conference app including an e-brochure
- Poster artwork and brochures are to be supplied by you and we will do the rest.

**Cost: \$500 +GST**



# Convention Sponsorship

Convention Sponsorship is a good way to reach a large audience, with exposure for six months or more coverage leading up to the event as well as branded promotional materials and strong acknowledgement at the event. There are a number of levels of sponsorship available at the Convention as follows:

## Platinum Sponsor

**\$10,000 (+GST)**

Benefits:

- 2 Tickets to Welcome Reception and Official Dinner
- Complimentary Trade Stand including all it's benefits
- Full page advertisement space in IQ magazine
- 5 minutes to address delegates at Convention
- Branding of sponsored item
- Company Logo on inForum Convention Website under Sponsors
- Company Logo on Sponsors Board at Event
- Banner advertisement on Conference App

**SOLD**

## Official Gala Awards Dinner

The Convention Dinner is well attended by delegate and trade representatives as well as a number of partners. Typically there are 200-250 guests at dinner which is themed.

In 2018 the theme is "Maritime" and will be held at the Hobart Function Centre located on a wharf in Hobart Harbour. Be the host that delegates acknowledge for the fine food, wine, theme and entertainment.

## Gold Sponsorship

**\$7,000 (+GST)**

Benefits:

- 2 Ticket to Welcome Reception and Official Dinner
- Morning and Afternoon Teas and Lunch supplied for one (1) of your company representatives – a great opportunity to network with conference delegates.
- Half page advertisement space in IQ magazine
- Branding of sponsored item
- Company Logo on inForum Convention Website under Sponsors
- Company Logo on Sponsors Board at Event
- Banner advertisement on Conference App

**SOLD**

## Barista Coffee Cart

Available at all breaks, Barista made coffee is always one of the most popular items with delegates. Named after you this little piece of heaven will be very positively received. Package includes a half size trade stand and the ability to have one representative onsite in the 'stand' for the duration of the conference.

## Silver Sponsorship

**\$5,000** (+GST)

### Benefits:

- Choice of 2 Tickets to Welcome Reception OR 2 Tickets to Official Dinner OR 1 Ticket to each
- Quarter page advertisement space in IQ magazine
- Branding of sponsored item
- Company Logo on inForum Convention Website under Sponsors
- Company Logo on Sponsors Board at Event
- Banner advertisement on Conference App

### **Choose any one of the following opportunities:**

#### **Welcome Reception**

**SOLD**

This is an excellent opportunity for the Sponsor to promote their Company Name at the Opening Event of the Convention. The Welcome Reception is well attended by delegates and trade exhibitors who see it as a fantastic opportunity to meet new people and catch up with past contacts at the beginning of the Convention. This premiere networking event is a social highlight of the convention and in 2018 will be held at WrestPoint overlooking the magnificent bays of Hobart.

#### **Convention Satchel**

Presented to each delegate attending the convention this quality satchel will be branded with your company logo on the front. Carried by every delegate throughout the period of the convention, your company will be exposed at all times and will continue to stay in the mind of delegates after the convention as they continue to use their satchel for years to come.

#### **Conference ID Badge & Lanyard**

**SOLD**

Every delegate will wear a conference neck wallet or lanyard with the sponsors name prominently displayed.

#### **Buffet Lunch - 3 Days**

A casual stand up buffet style lunch will be served Monday and Tuesday while on Wednesday the lunch will still be buffet but will be seated and includes any trade exhibitor prize draws. Delegates are always happier on full stomachs and they'll have you to thank!

#### **Choose your own**

Choose any 2 Bronze Sponsorship and we will upgrade you to a Silver sponsor.

## Bronze Sponsorship

**\$2,500** (+GST)

### Benefits:

- 1 Ticket to Official Dinner
- Branding of sponsored item
- Company Logo on inForum Convention Website under Sponsors
- Company Logo on Sponsors Board at Event
- Banner advertisement on Conference App

### ***Choose any one of the following opportunities:***

#### **Notepad & Pen**

Delegates will be provided with a notepad and pen to write notes with during the conference. As the sponsor these items will be branded with your logo.

#### **Recharge Bar**

A small stand, named after the sponsor, will feature a recharging station for commonly used mobile devices, along with seating for the delegates as they wait for their phone or tablet battery to charge.

#### **Breakfast Presentation (2 opportunities)**

**1 SOLD**

A guaranteed 45 minute speaker presentation or product demonstration slot to present a relevant topic of worth (must be both educational and informative) on behalf of your organization on Tuesday or Wednesday morning 7.30am-8.55am - includes seated hot breakfast for up to 60 people at no cost to them. Will be offered to delegates as an opt in on their registration (presentation title and abstract to be confirmed by 1st March 2017 for registration form).

#### **Morning Tea + Networking Drinks**

Be recognized as the sponsor of Morning Tea each day and also of the Networking Happy Hour held on Monday evening. As the sponsor you receive recognition during the morning tea breaks, at the networking function (including the ability to put up your banner) and in the program.

#### **Afternoon Tea + Pocket Program**

Be recognized as the sponsor of Afternoon Tea on Monday & Tuesday as well as having an A6 or DL size advertisement placed on the back cover of the printed Pocket Program which is given to every conference participant.

**Prices quoted are in Australian Dollars and do not include GST**

### ***All exhibition and sponsorship enquiries should be directed to:***

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